



**Official Announcement: Press Release**  
[October 5, 2020 Bangkok, Thailand]

## **VNU ANNOUNCES NEW SCHEDULE FOR 2021**

Flagship and leading international events secured for Q3/Q4 next year

Due to the COVID-19 pandemic, travel restrictions, and ongoing worldwide uncertainty, VNU Group modifies its show calendar to secure successful inter-regional exhibitions during the second half of 2021.

The schedule modifications will result in the postponement of six leading events in the agribusiness sectors, which are organized by VNU Asia Pacific, VNU Europe, and partners. The events were originally planned to take place in the upcoming months in Southeast Asia.

“Our exhibitions mobilize and connect cross-regional markets. High-quality visitors from several economies is the client expectation for these shows. This is especially true with VIV Asia, our flagship event for the Feed to Food portfolio and the leading platform of its kind throughout the entire Asia-Pacific region” said Heiko M. Stutzinger, Managing Director of VNU Asia Pacific and Director VIV worldwide/VNU Europe.

“After consultation with our esteemed co-organizing partners, exhibitors, and respective venues, we have decided to take action in advance and postpone VIV Asia, Meat Pro Asia, Free From Food Asia, ILDEX Vietnam, ILDEX Indonesia and Aquatica Asia until the second half of 2021” announced Stutzinger.

### **VIV ASIA AND CO-LOCATED EVENTS POSTPONED UNTIL SEPTEMBER 2021**

VIV Asia and the newly co-located events, Meat Pro Asia and Free from Food Asia, were originally planned for March and are now scheduled to take place on **September 22-24, 2021** at **IMPACT, Bangkok, Thailand**.

“Global travel restrictions have remained and Thailand continues to enforce a mandatory 14-day quarantine for all visitors entering the country. Our local office in Bangkok is monitoring the cautious measures that the Thai government is taking due to concern of a second COVID-19 wave, as witnessed in other countries” stated Panadda Kongma, Director of VNU Asia Pacific.

“VIV Asia alone attracts more than 50,000 professionals with 70% of participants visiting from outside of Thailand. Vaccines seem to be stagnant in the trail stage throughout multiple countries and are not likely to be broadly distributed until early 2021, thus limiting the ability for many companies to plan for business trips. As organizers, we believe that a high-quality show with an expected number of international buyers can come to fruition by postponing the shows until September 2021” explains Zhenja Antochin, Senior Project Manager of VNU Europe.

VIV Asia 2021 is scheduled to take place at the same exhibition halls (**Challenger 1, 2, and 3**) as previously planned for March. Additionally, Meat Pro Asia is confirmed to take place at Challenger 1 and Free from Food Asia at Hall 4.



## ILDEX VIETNAM POSTPONED UNTIL JULY 2021 | ILDEX INDONESIA AND CO-LOCATED EVENT POSTPONED UNTIL NOVEMBER 2021

To facilitate good attendance for the Asian agri-business shows planned in 2021, VNU Asia Pacific and partners have also decided to reserve new dates for ILDEX Vietnam, ILDEX Indonesia and Aquatica Asia. ILDEX Vietnam will now take place from **July 21-23, 2021** at **SECC** (Saigon Exhibition and Convention Center), **Ho Chi Minh City, Vietnam**. Following in Q4, both ILDEX Indonesia and Aquatica Asia shows will take place from **November 24-26, 2021** at **ICE** (Indonesia Convention Exhibition), **Jakarta, Indonesia**.

### CLEAR DIRECTIONS AND SMART PREPARATION

The adjusted show calendar allows for adequate preparation for all concerned stakeholders. VNU is determined to deliver high-quality shows without compromising the inter-regional nature of the events.

Stay in touch via [WWW.VIV.NET](http://WWW.VIV.NET), [WWW.ILDEX.COM](http://WWW.ILDEX.COM), and [WWW.VNUASIAPACIFIC.COM](http://WWW.VNUASIAPACIFIC.COM)

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### EXHIBITIONS CALENDAR 2021 – 2022

Meat and Poultry Industry Russia 2021	May 25-27, 2021	Crocus Expo, Moscow, Russia
VIV Turkey 2021	June 10-12, 2021	Istanbul Expo Centre, Istanbul, Turkey
ILDEX Vietnam 2021	*July 21-23, 2021	SECC, Ho Chi Minh City, Vietnam
Poultry Africa 2021	September 1-2, 2021	Kigali Convention Centre, Kigali, Rwanda
VIV Qingdao 2021	September 15-17, 2021	Qingdao Cosmopolitan Exposition, Qingdao, China
VIV Asia 2021	*September 22-24, 2021	IMPACT, Bangkok, Thailand
Meat Pro Asia 2021	*September 22-24, 2021	IMPACT, Bangkok, Thailand
Free From Food Asia 2021	*September 22-24, 2021	IMPACT, Bangkok, Thailand
VIV MEA 2021	November 22-24, 2021	ADNEC, Abu Dhabi, U.A.E
ILDEX Indonesia 2021	*November 24-26, 2021	ICE, Jakarta, Indonesia
Aquatica Asia 2021	*November 24-26, 2021	ICE, Jakarta, Indonesia
VICTAM and Animal Health and Nutrition Asia 2022	January 18-20, 2022	BITEC, Bangkok, Thailand
VIV Europe 2022	May 31-2 June, 2022	Jaarbeurs, Utrecht, The Netherlands

\* *New dates*



### **About VNU Group**

VNU Group is a globally operating exhibition company with offices in Utrecht (VNU Europe), Shanghai (VNU Asia), and Bangkok (VNU Asia Pacific). VNU Group is part of the Royal Dutch Jaarbeurs and represents its international exhibition business outside of the Netherlands. Each VNU office runs a portfolio of exhibition and conference brands with professional expertise on specific markets and industries. The Agri-food exhibition portfolio is a core business in all three VNU regional offices. Other VNU Group main event sectors include Tech, Lifestyle, Construction, Lifesciences and Biotech, and more.

### **About VNU Asia Pacific**

VNU Asia Pacific is part of the VNU Group. In Southeast Asia, Jaarbeurs has formed a Joint Venture with TCC Assets, a leading corporate conglomerate in the fast-growing region. From its business hub in Bangkok, VNU Asia Pacific covers all key exhibition markets in Southeast Asia. VNU Asia Pacific has a constantly expanding portfolio including brands from the AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences and Biotechnology industries. For more information, visit [www.vnuasiapacific.com](http://www.vnuasiapacific.com)

### **About VNU Europe**

VNU Europe is a subsidiary company of Royal Dutch Jaarbeurs with its base in Utrecht, at the heart of the Netherlands and only 30 minutes from Amsterdam. The VNU Europe office is located within the extensive Jaarbeurs complex. The international team of VNU Europe is wholly focused on the livestock and Feed to Food sector and specialised on the VIV worldwide portfolio. For more information, visit [www.vnueurope.com](http://www.vnueurope.com)