



Resilience on
Emergency &
Disaster
Conference

SOLUTIONS . POLICIES . TECH .

7-9 Dec 2021, United Nations Conference Center, Bangkok

People-Centered Approach Towards Resilience in Disasters
& Emergency Action



FOR IMMEDIATE RELEASE

March 24, 2021

VNU Asia Pacific Launches REDCON to Boost PPPs in the Disaster and Climate Tech Sectors

The innovative Conference and Exhibition format will bring together government, private sector, non-profits, international organizations, academia and innovators across the entire value-chain of Disasters and Emergency Management at the United Nations Conference Center in Bangkok

BANGKOK, Thailand – VNU Asia Pacific (part of VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai, Bangkok) is pleased to announce the staging of the Resilience on Emergency & Disaster Conference (REDCON) on the 7th-9th of December 2021 at the United Nations Conference Center in Bangkok, Thailand.

“We at VNU are excited to launch this much-needed platform in the region. Our Mission is to gather the leading thought leaders, policy makers and cutting-edge companies on Disaster Risk Reduction and Emergency Response here in Bangkok. We are convinced, that this event will spur cooperation from various sectors of the society for a more cohesive and decisive action when disasters strike” says Heiko M. Stutzinger, Managing Director of VNU Asia Pacific. “We know today, that efforts to reduce disaster risks and implement effective emergency response to disasters must be systematically integrated into policies, plans and practices with recognition of the issues relating to sustainable development, climate change and poverty reduction” he continues.

Asia-Pacific accounted for USD 1.3 trillion – or 44 percent – of the last decade’s worldwide total direct economic damage and losses (USD 2.89 Trillion from 2010-2019) as catastrophic earthquake, tsunami, inland flood, and tropical cyclone events battered the region. And this is just accounting for natural disasters. The 2020 pandemic is having an unprecedented impact on the region – not only on the lives lost as well as the socio-economic costs – but its cascading impact on other sectors has ground the planet to a halt. This has further widened the inequalities and disempowerment of the most vulnerable – the at-risk communities among them the urban poor, migrants, elderly and informal workers.

With the theme of “People-Centered Approach Towards Resilience in Disasters and Emergency Action,” REDCON will focus on most impacted to be the centerpiece of the discussions and solutions – envisioning to engage stakeholders in the value chain from problem to solution and goes beyond risk reduction towards resilience.



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If you are interested on conference tickets, speaking opportunities or to leverage your branding at REDCON, please contact:

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VNU Asia Pacific

VNU Asia Pacific is part of VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai as well as in Bangkok, and consolidates the international exhibition business of Royal Dutch Jaarbeurs. In Southeast Asia, Jaarbeurs formed a Joint Venture with the TCC Group, a leading corporate conglomerate in the fast-growing region. From its business hub located in Bangkok, VNU Asia Pacific covers all key exhibition markets in South East Asia. VNU Asia Pacific has a constantly expanding portfolio with currently 15 trade shows and event formats including brands from the AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences, Biotechnology, 5G and IoT and Disaster Resilience industries.

Royal Jaarbeurs belongs to the top 20 exhibition organizers by revenue worldwide and operates a 100.000 square meter exhibition center in the city of Utrecht, The Netherlands. In the coming years, the company is going to invest 300 Million Euro into further expansions of its exhibition center to continue to meet the highest technology and sustainability standards. The Asian counterpart, TCC Group, Headquartered in Thailand is one of South East Asia's leading conglomerates and most recognized corporations. TCC Group employs 60,000 employees and has an extensive service and real estate portfolio. One of its real estate highlights is the premier exhibition and conference venue in the heart of Bangkok, The Queen Sirikit National Convention Center (QSNCC) is currently being newly built and scheduled to re-open at the end of 2022.

www.vnuasiapacific.com